

***'My vision is for organic gardening to be built into the national educational curricula from early childhood centres upwards.'* – PETER KEARNEY, Founder, Cityfood Growers**



OUR SCHOOL FOOD GARDEN PROJECT

HOW WE HELP YOU TO PROMOTE ORGANIC FOOD GROWING IN YOUR SCHOOL & YOUR LOCAL SCHOOL COMMUNITY TO:

- **RAISE FUNDS FOR YOUR SCHOOL**
- **RECEIVE BONUS LOG-INS FOR SCHOOL USE**

HOW IT WORKS

1. You register your interest school with the Cityfood Growers School Food Garden project & we email your Fundraising Kit
2. We provide your school with a unique BONUS CODE that you can promote to your school community for an agreed period (e.g. 1 month, 2 months etc.)
3. You run your promotion of the opportunity with your school community (as you see fit), encouraging families to subscribe at home to Cityfood Growers (\$44 for 12 months) to support the school & boost their own home food gardening
4. We pay \$10 as a donation to your school or nominated school community account for every new subscriber who joins Cityfood Growers using your BONUS CODE
5. We gift your school a 12-month log-in to the Cityfood Growers online service for every 10 members of your school community who join up using your BONUS CODE
6. We provide you with computer records to validate all of the above

SNAPSHOT

NEW SUBS	\$ FOR SCHOOL	BONUS LOG-INS	TOTAL VALUE
10	\$100	1	\$144
20	\$200	2	\$288
50	\$500	5	\$720
100	\$1000	10	\$1440

SEE ARTICLE IN CSIRO'S ECOS MAGAZINE BY OUR FOUNDER PETER KEARNEY - HERE <http://www.ecosmagazine.com/?paper=EC11053>

FOR MORE INFORMATION:

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